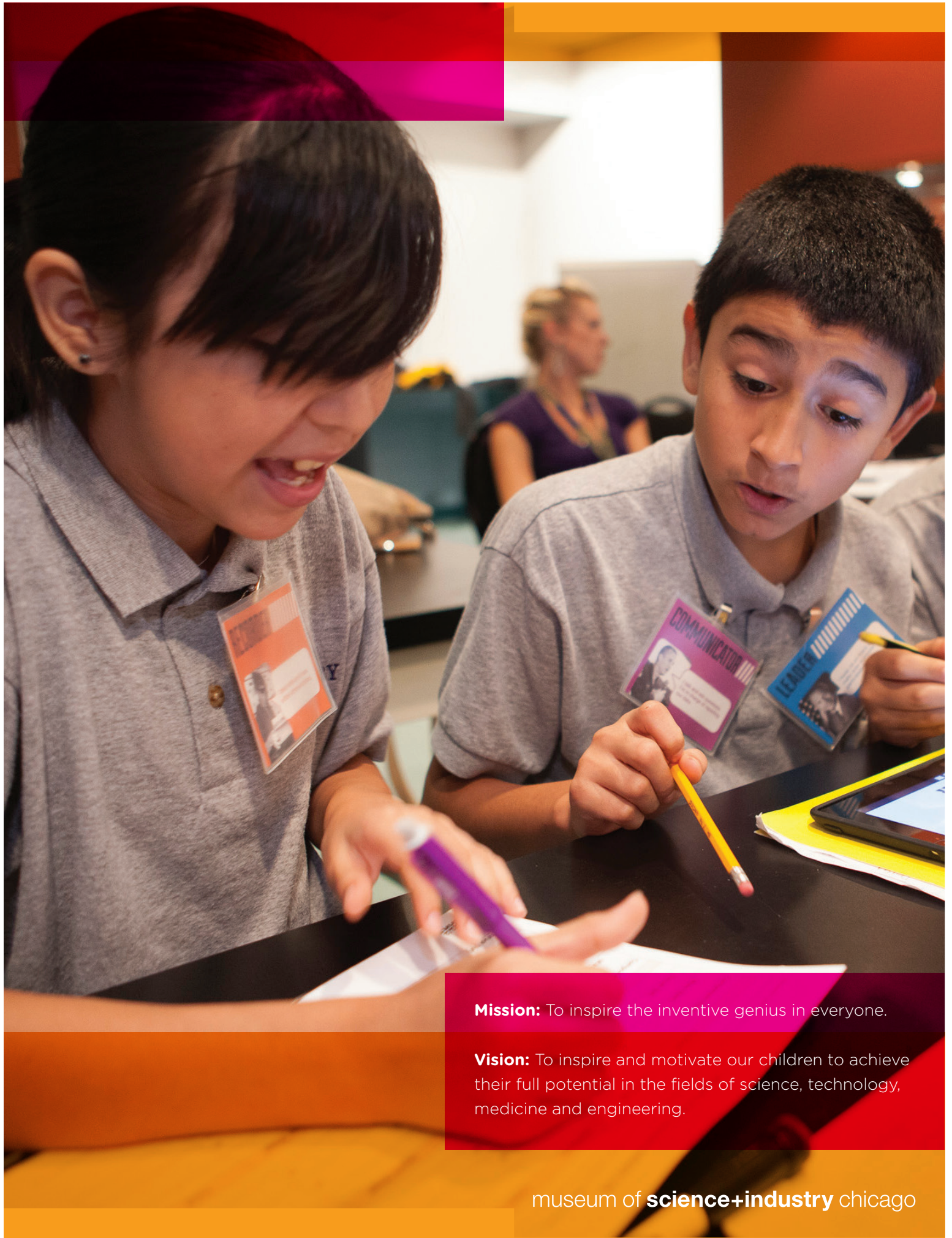


2015

AT A GLANCE



museum of
science+industry
chicago



Mission: To inspire the inventive genius in everyone.

Vision: To inspire and motivate our children to achieve their full potential in the fields of science, technology, medicine and engineering.



2015 BY THE NUMBERS

80 youth participating in our **Science Achievers** program developed leadership skills and improved their communication techniques while **interacting with 25,000 guests** throughout the year.



538 devoted volunteers donated **42,141 hours of service** to MSI engaging guests, educating students and working behind the scenes to power the Museum.



6,000 high school students watched live open heart surgery and asked questions directly to the surgical team in real-time through the Live...From the Heart program.



242,000 visitors explored *Robot Revolution* and engaged with **42 cutting-edge robots**.

Over **100 works of art** were displayed at Black Creativity's Juried Art Exhibition, including nearly 30 works by youth.

An estimated **6,000 visitors** attended Black Creativity Family Day and **2,400 guests and youth** took part in our Innovation Studio and Jr. Science Cafés.

The Museum's network of after-school Science Minors Clubs expanded to 130 clubs, with 10,000 children participating.



MSI celebrated the 82nd anniversary of the Coal Mine—with over 176,000 guests riding the rails!



MSI's website, msichicago.org, received **5.5 million+ visitors**, more than any other Chicago Museums in the Park institution.

Over 21,000 students engaged in the scientific process—from making bridges to crime scene investigation—in MSI Learning Labs led by Museum educators.



The Museum hosted more than 339,000 children on school field trips in 2015, making MSI the top field trip destination among Chicago cultural institutions for the 7th consecutive year!

Our Omnimax® projector showed **more than 5,400 miles of film**. That's the distance from Chicago to the boot of Italy. Ciao!



Nearly 1,000 Chicagoland educators enhanced their science teaching methods through Museum courses and trainings.



Mission to Mars: **2,400 middle school students** designed launches while videoconferencing with NASA scientists.



In partnership with the Chicago Public Library, **Summer Brain Games helped 90,000 kids beat "summer brain drain"** with hands-on activities and experiments.

52 free days allowed Illinois residents to experience MSI's interactive science exhibitions without cost.





STATEMENT OF OPERATING ACTIVITY

FOR THE YEARS ENDED DECEMBER 31, 2015 AND 2014

REVENUE AND SUPPORT	2015	2014
Admissions	\$14,053,843	\$13,569,226
Special Exhibits	\$2,061,133	\$2,260,255
Ancillary Services	\$7,843,111	\$7,303,417
Membership	\$4,444,761	\$4,261,650
Government Support	\$5,717,121	\$5,690,148
Private Support	\$7,010,381	\$6,173,218
Investment Return Designated for Operations	\$4,027,953	\$3,790,540
Other Income	\$877,052	\$1,279,542
TOTAL REVENUE	\$46,035,355	\$44,327,996
EXPENSES	2015	2014
Exhibits and Public Programs	\$13,058,173	\$11,602,328
Education Programs	\$5,987,282	\$6,023,113
Guest Services	\$2,597,277	\$3,185,058
Management and General	\$5,876,760	\$5,540,229
Development and Membership	\$4,204,105	\$4,109,129
Marketing and Public Awareness	\$5,830,849	\$5,157,065
Retail and Supporting Services	\$3,035,155	\$3,130,452
TOTAL EXPENSES	\$40,589,601	\$38,747,374

In addition to annual operating expenses, the Museum is proud to fund the Center for the Advancement of Science Education, special exhibitions and other strategic priorities—\$12 million (2015) and \$14 million (2014). These restricted programs are not included in MSI's statement of operating activity and are supported through generous philanthropy.



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Patterns
curiosity

We naturally
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