

2017 at a Glance Report





Mission: To inspire the inventive genius in everyone.

Vision: To inspire and motivate our children to achieve their full potential in the fields of science, technology, medicine and engineering.

MSI by the Numbers

Nearly **1.5 million guests** passed through the doors of the Museum of Science and Industry in 2017.



For the ninth consecutive year, MSI is the top field trip destination in Chicago! More than 365,000 students made the journey to expand their science education beyond the classroom through stimulating science lessons and engaging hands-on exhibits.

200,000 guests explored the power of play in the Brick by Brick exhibit and over 184,000 in Robot Revolution 2.0!



1,000 Chicago-area educators improved their science teaching by participating in MSI's courses and trainings.



8,000 guests designed and created their own 2D and 3D fabricated objects in the Wanger Family Fab Lab using laser cutters, vinyl cutters and 3D printers.

10,000 students did hands-on science experiments through our network of **130+ after-school Science Minors Clubs**.



19,000 students dove deep into timely science topics like medicine, civil engineering and space travel through participation in MSI's Learning Labs.

8,000 youth and their families learned about STEM careers from professionals at Jr. Science Cafes and our annual Science Works career event.



105,000 kids beat summer brain drain through our Summer Brain Games program in partnership with all 80 Chicago Public Library branches.



New accessibility programs allowed **4,500 guests** to visit via Museums for All.

6,000 guests visited during the Blue Star program for active military and their families.



500 dedicated volunteers gave over **41,600 hours** of service to MSI engaging guests, educating students and working behind the scenes at the Museum.



5 million users visited our website.



Over **6,200 adults** explored the Museum and special programming during four fun-filled MSI After Hours events.

Approximately **375 pieces** of the facade on the four pendentive roofs were removed in 2017. Almost 100 pieces were replaced with new custom casts.





Statement of Operating Activity

For the years ended December 31, 2016 and 2017

Revenue and Support	2016	2017
Admissions	\$14,287,442	\$13,957,567
Special Exhibit	2,037,016	2,916,735
Retail and Supporting Services	8,125,863	7,847,477
Membership	3,648,245	3,061,155
Government Support	5,836,335	5,483,968
Private Support	6,793,156	6,724,992
Investment Return Designated for Operations	3,787,561	3,833,858
Other Income	1,762,133	973,277
Total Revenue and Support	\$46,277,751	\$44,799,029
Expenses	2016	2017
Exhibits and Public Programs	\$15,705,482	\$13,954,173
Education Programs	6,281,887	6,588,942
Guest Services	2,653,980	2,566,690
Management and General	6,132,525	6,095,963
Development and Membership	3,714,915	3,854,068
Marketing and Public Awareness	5,513,965	6,296,823
Retail and Supporting Services	2,884,165	3,036,023
Total Expenses	\$42,886,920	\$42,392,682
Operating Income	\$3,390,831	\$2,406,347

In addition to the annual operating expenses, the Museum is proud to fund the Welcome to Science Initiative (formerly CASE), special exhibitions and other strategic priorities—\$15.4 million (2016) and \$12.8 million (2017). These restricted programs are not included in MSI's statement of operating activity and are supported through generous philanthropy.



museum of
science+industry
chicago

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