

2018

AT A GLANCE REPORT



museum of
science+industry
chicago



MISSION: To inspire the inventive genius in everyone.

VISION: To inspire and motivate our children to achieve their full potential in the fields of science, technology, medicine and engineering.



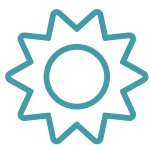
MSI by the Numbers

Over **1.5 million guests** visited MSI in 2018.



The Museum hosted more than **360,000 students on field trips**, making MSI the **#1 museum field trip destination in Chicago for the 10th year in a row!**

500 dedicated volunteers gave over 46,000 hours of service by engaging guests, educating students and working behind the scenes.



110,000 kids beat the summer brain drain through our Summer Brain Games program in partnership with the Chicago Public Library and its 80 branches.

23,000 students dove deep into science topics like medicine, civil engineering and space travel through participation in Learning Labs.

12,800 students did hands-on science experiments through our network of 110+ after-school Science Minors Clubs.



4.75 million people visited the Museum online at msichicago.org.



6,200 linear feet of masonry walls of the Central Pavilion's Rotunda Dome were ground out and repainted.

112 teens in our Science Achievers program developed leadership skills and improved their communication techniques by becoming guides and teachers to Museum guests.

Nearly **122,000 guests visited on free admission days** and **16,000 guests visited via Museums for All.**



Spring Make, a four-week celebration of making designed to unleash guest creativity, **drew over 150,000 guests** to MSI.

About **1,300 students participated in Learning Labs with accessibility accommodations** for autism, low-vision and reading difficulties as well as Spanish bilingual facilitation.



Nearly **19,000 guests explored making and design thinking** in hands-on workshops in the Wanger Family Fab Lab, Make Shop and Black Creativity Innovation Studio.

1,000 Chicago-area educators improved their science teaching by participating in courses and trainings.



Approximately **270,000 guests visited *The Science Behind Pixar*** and got a unique look into how their favorite characters and films are created.



Partnerships provided **free visits to over 10,000 students** and their families via CPS vouchers and nearly **12,000 guests with library passports.**

Science learning took place in 59 of Chicago's 77 community areas through our community science network and teacher-training programs.



Statement of Operating Activity

For the years ending December 31, 2017 and 2018

Revenue and Support	2017	2018
Admissions and special exhibits	\$16,874,302	\$19,649,118
Retail and supporting services	7,847,477	7,931,872
Membership	3,061,155	3,336,636
Government support	5,483,968	5,409,280
Private support (operations)	6,724,992	8,587,514
Private support (donor-directed)	9,313,756	10,715,433
Investment return designated for operations	3,833,858	3,806,152
Other income	973,277	1,884,228
Total Revenue and Support	\$54,112,785	\$61,320,233
Expenses	2017	2018
Exhibits and public programs	\$23,167,880	\$23,607,322
Education programs	10,537,875	11,070,405
Guest services	3,006,293	3,513,968
Retail and supporting services	3,049,364	3,270,922
Development and membership	5,845,388	6,344,520
Management and general	5,684,814	5,698,593
Total Expenses	\$51,291,614	\$53,505,730
Operating Income*	\$2,821,171	\$7,814,503

* 2018 was particularly strong due to growth in attendance and increased donations. Annually, the surplus is re-invested in the mission through funding building improvements and new exhibit experiences to inspire the inventive genius in everyone.



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