

Amy Patti, amy.patti@msichicago.org, (773) 947-6005 Isabel Morales, isabel.morales@msichicago.org, (773) 947-6003

YOU! THE EXPERIENCE FACT SHEET

WHAT:

YOU! The Experience, a dramatic and unprecedented 15,000-square-foot exhibit, is a celebration of the body, mind and spirit that explores our personal health and wellbeing. The exhibit showcases the extraordinary workings of our bodies, the choices we make, the environment in which we live, and the role of medical technology. It opened October 8, 2009, as a permanent experience at the Museum of Science and Industry, Chicago, in Abbott Hall.

Whether trying out a few moves with a virtual basketball coach in *Get in the Action*; playing *Mindball*, a game in which the more relaxed player wins; sending their own pulse to beat along with the Museum's 13-foot virtual *Giant Heart*; or aging their face 30 years based upon their lifestyle choices—guests will see themselves and their health choices in new, fun and provocative ways. In addition, the exhibit brings together cutting-edge technologies never before seen in a Museum setting, an impressive array of authentic human specimens, and the personal stories of real people from around the country.

WHEN: Opened as a permanent exhibit on Oct. 8, 2009

WHERE: Museum of Science and Industry

Abbott Hall

57th and Lake Shore Drive

Chicago, III.

COST: Included in Museum Entry, which is \$18 for adults, \$11 for children 3-11 and \$17 for

seniors. City of Chicago residents receive a discount on tickets.

HOURS: The Museum is open from 9:30 a.m. – 4 p.m. daily.

You! The Experience is made possible through the generosity of Abbott; the Abbott Fund, the philanthropic foundation of Abbott; and the Pritzker Foundation. Additional major funding provided by J. Ira and Nicki Harris Family, Mazza Foundation, and Robert S. and Susan E. Morrison.